



ATMOSPHERE AND WELL-BEING: HOSPITALITY LIGHTING FROM LEDVANCE

OCTOBER 2019

LEDVANCE is the licensee of product
trademark OSRAM in general lighting



GREAT LIGHTING FOR GREAT GUESTS

WELCOMING, EFFECTIVE AND ATMOSPHERIC



LIGHTING EXPERTISE IN ALL ITS FACETS

Light accentuates, highlights, shapes and structures rooms. Harmonious and atmospheric lighting is an essential design element for an inviting ambience and personal well-being, and acts a company's calling card.

Not only can you see good lighting but you can also feel it. Create an unforgettable experience for your guests with the right lighting concept which provides a unique atmosphere, inviting your guests to stay.

With its comprehensive product portfolio and complete lighting know-how, LEDVANCE is your ideal partner for all lighting requirements in the hospitality industry. Our expertise and experience also includes other fields of application.

OUR EXPERTISE FOR YOU IN SO MANY PLACES

Hotels and resorts, restaurants and bars, amusement parks, cruise ships, wellness and fitness centers, spas, cinemas and theaters

INDOOR LIGHTING

- Hotel rooms
- Restaurants and bars
- Lobbies and corridors
- Conference rooms and offices
- Sanitary facilities
- Safety lighting

OUTDOOR LIGHTING

- Car parks
- Facades
- Walkways and outdoor facilities



DECORATIVE AND FUNCTIONAL HIGHLIGHTS FOR THE RIGHT LIGHTING MOOD

A long-term professional in lighting hotels and restaurants, LEDVANCE can support you with a particularly broad product portfolio and property-specific planning to bathe your rooms in brilliant light – perfectly matched to the needs of your guests and employees.

- **LED luminaires:** spotlights, downlights, wall and ceiling luminaires, decorative pendant luminaires, outdoor luminaires and much more for exceptional lighting design.
- **LED lamps:** decorative LED filament lamps, innovative GLOWdim lamps, efficient LED tubular lamps and many other types for atmospheric lighting.
- **LED strips and components:** even more flexible lighting solutions for ambience and general lighting with LED strips and lighting control systems.

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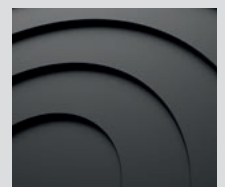
AESTHETIC, INDIVIDUAL AND FUNCTIONAL: SCALE – our new design language

LEDVANCE stands for innovation. This innovation is manifested in our new SCALE design language which won the 2019 German Design Award.

SCALE brings together ambitious design with a value that is noticeable in every creation – and ensures that the luminaire is a design product even when it's switched off.



**GERMAN
DESIGN
AWARD
WINNER
2019**



IN THE HOTEL ROOM: LIGHTS ON AND RELAX

The guestrooms should radiate atmosphere and relaxation. Good hotel room lighting structures the room, enhances the design and underlines comfortable living.

INDIRECT LIGHTING
LED strips gently brighten the room, creating a cozy atmosphere.

ATMOSPHERIC ROOM LIGHTING
Dimmable LED spotlights for lighting to suit your requirements.

SMART FUNCTIONS
GLOWdim LED lamps provide a particularly warm light and cozy atmosphere when dimmed down.

PLEASANT AMBIENCE

- Light as a feel-good factor for guests
- Balanced combination of general and accent lighting
- Multi-functional lighting for different purposes: living, working, sleeping and relaxing

A COMFORTABLE EXPERIENCE – LEDVANCE LIGHTING SOLUTIONS

1 SWIVEL LED RECESSED SPOTLIGHTS

Pretty functional and flexible: with LED spotlights you can provide lighting and design accents in the hotel room.

2 VINTAGE LED LAMPS/LUMINAIRES

Very atmospheric, subtle and aesthetic: high-quality retro design meets LED technology, creating a special setting.

3 FLEXIBLE LED STRIPS

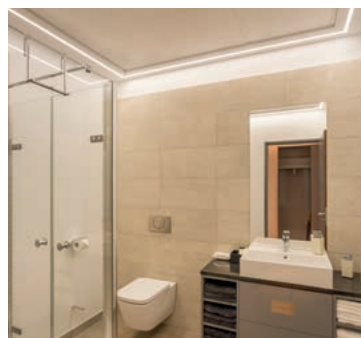
Creative lighting design in any shape: LED strips are integrated into the architecture and subtly enhance the room.

4 LED LAMPS WITH SPECIAL FUNCTIONS

Dim the light color and create an even warmer ambience with OSRAM GLOWdim technology.



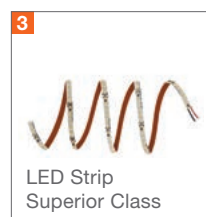
Multi-faceted lighting design in the hotel room: indirect, atmospheric over-bed lighting, supplemented by dimmable bedside lamps for reading; bright light for working at the desk.



Bathroom: lighting solution with LED strips cleverly integrated into the ceiling creates bright background lighting in the bathroom.



Sleeping area: pendant luminaires and LED spotlights – cozy atmosphere through a combination of diffuse light and lighting accents.



Living area: indirect lighting and subtle lighting accents to wind down and relax.

IN THE RESTAURANT: LIGHT TO SUIT YOUR TASTE

Light is the key to creating the right atmosphere, whether in a five-star restaurant or a trendy local bar. Subdued accent lighting at tables produces an intimate vibe, while light/dark contrasts help to create an attractive overall spatial concept. Walkways, service areas and other places where activities are carried out are high-functionality zones so they should be brightly lit.

ACCENTING

Swivel-mounted LED spots are directed at the walls to provide indirect lighting in the room.

STAGING

- Flexible accent lighting for the tables
- Interplay between light and shadow using different beam angles and illuminance levels

ATMOSPHERIC LIGHTING AND HIGH FUNCTIONALITY

- Light supports the restaurant concept as a design factor.
- Adequate lighting in the walkways helps ensure reliable table service.
- Balanced combination of general and accent lighting.
- Appetizing effect: light sources with very good color rendering.



Lounge and bar areas: it's all about the mix – atmospheric lighting with LED strips, decorative pendant luminaires and spotlights that create accents on the walls.



Indirect cove lighting can be used to subtly model the architecture of the room.

IN FOR A TREAT – LEDVANCE LIGHTING SOLUTIONS

1 SWIVEL-MOUNTED LED SPOTS

An extremely clever choice: minimalist styling and great flexibility in lighting design – these small recessed spotlights can be realigned as required.



2 FLEXIBLE RECESSED LED SPOTLIGHTS

Stylish and movable: the compact Spot Vario combines accent and general lighting for full functionality in restaurant settings.



3 PRECISION LIGHTING

Tracklight Spot and Tracklight Spot Compact can be freely positioned along the power rail to create highlights in bars or restaurants.



4 VINTAGE EDITION 1906

Retro is modern: innovative LED technology in special shapes – beautiful light, elegant design and numerous classic lamps and luminaires.



Decorative eye-catching lighting blends perfectly with the interior design.



IN THE LOBBY: WELCOMING LIGHT

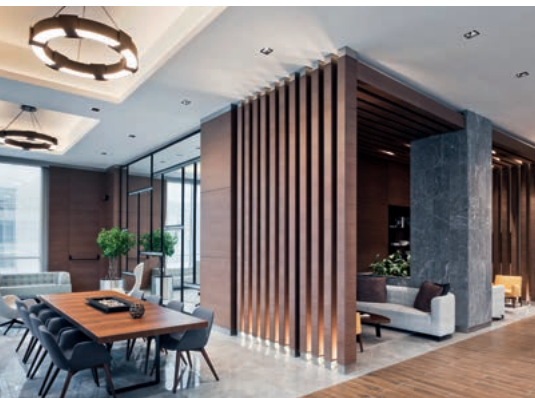
LIGHTING TO GUIDE THE WAY

- Different light for different zones
- Highlighting of communication zones such as reception desks and waiting areas

Reception areas and foyers should be emphasized with light because they are generally the first places that guests see. Combine different types of lighting to create a good effect. Also remember that light should be used to guide guests to where they need to be.

LIGHT AS A SAFETY FACTOR

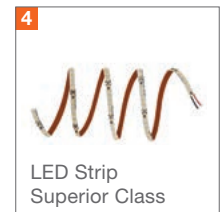
- Correct illumination of steps
- Daylight-dependent lighting control (bright light always where it is needed)



An attractive mix: background, accent, direct and indirect lighting – outstandingly inconspicuous.



Light for emphasis: spotlights highlight the reception desk, while lighting strips on the ceiling make the area inviting.



ORIENTATION AND STAGING: LEDVANCE LIGHTING SOLUTIONS

1 GENERAL AND ACCENT LIGHTING EVEN IN HIGH LOBBIES

High-intensity swivel spotlights (1, 2 or 3-lamp versions).

2 HIGH VISUAL COMFORT AT RECEPTION

Low-glare general lighting and white light color – adjustable from warm to cold.

3 FLEXIBLE AND ADAPTABLE

Rotates through 350° and also tilts for fully adjustable lobby lighting.

4 INDIRECT AND DIRECT CONTOUR LIGHTING

LED strips provide discreet accent lighting or bright light for the entire room – depending on the luminous flux.

CONFERENCE ROOMS: PROFESSIONAL LIGHTING

Flexibility is what's needed here: different types of luminaire, various light colors, direct and indirect light in combination with a lighting control system can cover a wide range of meeting situations and activities.

HIGHLIGHTING OUR EXPERTISE – LEDVANCE LIGHTING SOLUTIONS

1 WORK LIGHT

Designer pendant luminaires with state-of-the-art lighting technology: direct and indirect light from one luminaire for optimum lighting at conference tables.

2 GENERAL LIGHTING

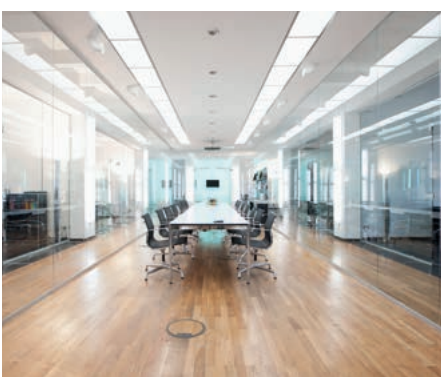
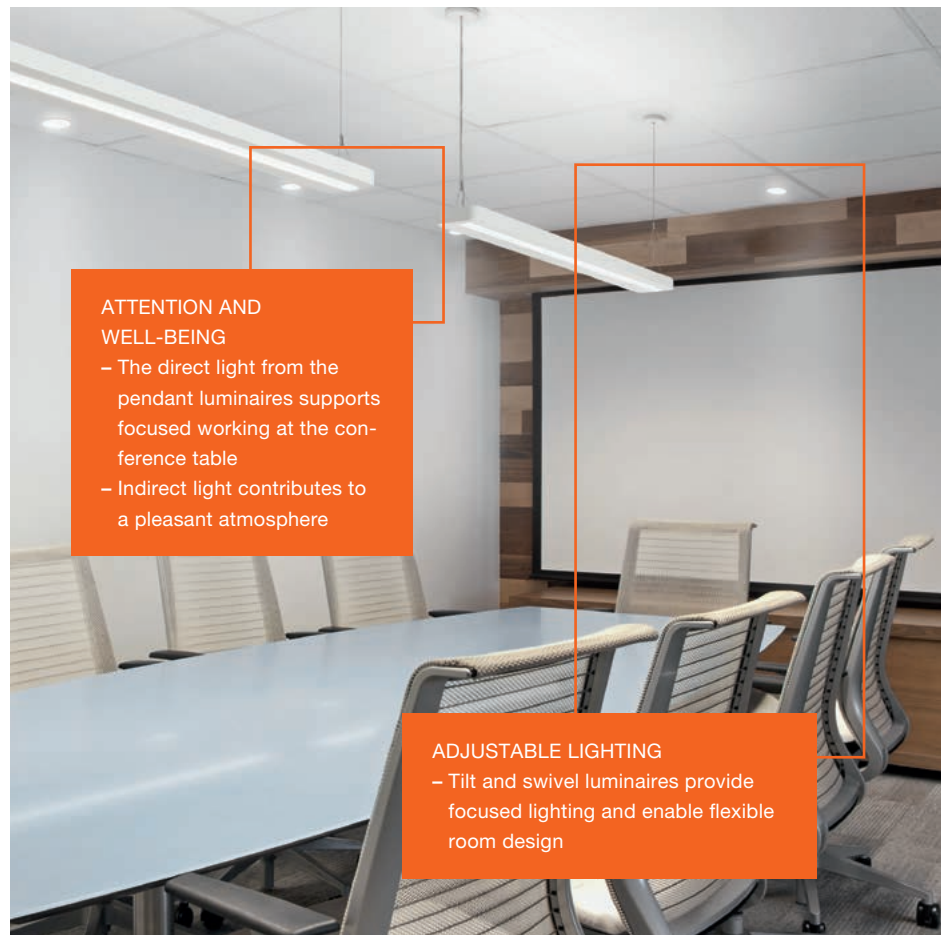
Fully focused on the task at hand: wide-beam downlights provide very bright and uniform light.

3 ACCENT LIGHTING

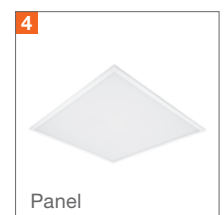
Modern design and exciting lighting effect: tilt and swivel spotlights provide special accents and highlight the room architecture.

4 CEILING LIGHTING

Excellent glare-free panels provide high visual comfort at laptops and PCs in meetings.



Bright and uniform lighting in the conference room through LED strips or LED panels can increase concentration in meetings.



ANCILLARY AREAS: FUNCTION MEETS DESIGN

Ancillary areas such as corridors, elevators and car parks require bright and functional lighting which blends stylishly into the overall design – because guests should always feel comfortable.



FUNCTIONAL HIGHLIGHTS
Task-based lighting provides orientation, particularly highlighting the space at the same time.



PRACTICAL AESTHETICS
Pleasant atmosphere, optimum orientation, yet attractive lighting design.



ATTRACTIVE LIGHTING POINTS THE WAY

1 CORRIDORS AND ELEVATORS

The right balance between bright lighting and special lighting accents points the way and makes waiting times particularly pleasant.

2 CAR PARKS

Lighting design as bright and uniform as possible with no dark zones provides easier orientation and above all a feeling of safety.

3 OUTDOOR AND WELLNESS AREAS

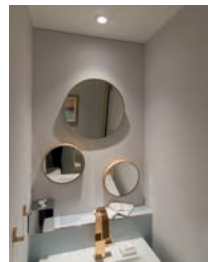
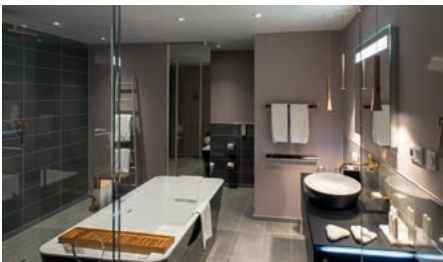
These areas should be sufficiently lit especially during night-time use; but they also offer ideal potential for exciting highlights.

INTERIOR DESIGN WITH MODERN LED TECHNOLOGY

Case study Radisson Blu Hotel Frankfurt In the “Modern Serenity” and “Classic Monochrome” suites the lighting solution is part of the sophisticated interior design concept.



LEDVANCE SPOT



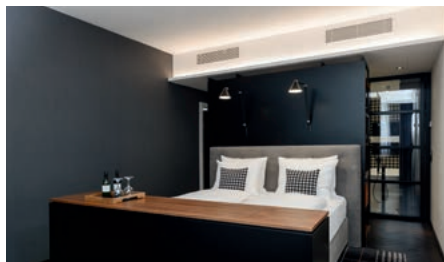
LED spotlights as warm white accent lighting in all areas effectively enhance the modern interior.

VINTAGE EDITION 1906



Stylish lighting accents – installed as mirror lighting, the OSRAM Globe LED lamps with PenduLum Pro bases are retro eye-catchers.

LED-STRIPS



Cove lighting with flexible OSRAM LED strips – uses pleasant indirect light to underline the cozy atmosphere.

OUR EXPERTISE –

experienced, pragmatic, goal-oriented

More than 100 years of industry experience meets innovative technology know-how. And renowned lighting projects will boost our practical experience in the future.

OUR SERVICE –

global, competent, project-specific

- Clever lighting design with LEDVANCE luminaires and DIALux and Relux software
- Personal support for implementing a lighting solution from the LEDVANCE team of experts
- International sales network for individual contacts around the globe

YOUR DIRECT LINE:

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ABOUT LEDVANCE

With offices in more than 50 countries and business activities in more than 140 countries, LEDVANCE is one of the world's leading general lighting providers for professional users and end consumers. Having emerged from the general lighting business of OSRAM GmbH, LEDVANCE offers a wide-ranging assortment of LED luminaires for a broad spectrum of application areas, intelligent lighting products for Smart Homes and Buildings, one of the largest LED lamps portfolios in the industry as well as traditional light sources.



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